



# SUSTAINABILITY

## The art of collaborating for success

One-day Workshop | 22 October 2013 | Canal Court Hotel | Newry

**“Getting people working together for a common goal is fundamental to long term success. This course tells you how.”**

**C**ollaboration is about getting better results by joining efforts. You have a clear vision of success: you know exactly what it means for your work, your community and for the planet. Now how can you increase the chances of achieving your goals?

*Collaboration is not luck, it is the result of a well thought-out process, one that you can master.*

Take a day out and join colleagues and peers to learn how you can make your ambitions come alive in your workplace and help your organisation achieve sustainable success. Discover the key traits of successful collaboration, and the tools and tricks to ensure it works every time.



No greater learning than from experience

### Stakeholder engagement

Sustainability has moved from a one-sided focus on eco-efficiency, to complex stakeholder engagement processes. Organisations making a name for themselves in sustainability in Ireland, the UK and globally, are collaborating with their key stakeholders – suppliers, clients and customers, policy makers, community and non-profit leaders and even with competitors.

### For whom?

This course is for anyone involved in community planning and development, local area plans, green procurement, stakeholder engagement, waste and energy management, eco clusters, regeneration, housing, heritage and social economy projects, behaviour change, sustainability strategies, event planning, or simple sustainability.

# SUSTAINABILITY

## THE ART OF COLLABORATION FOR SUSTAINABLE GOALS

### About the training

The One Day Collaborating for Success training offers you the chance to reflect on your current work and how to evolve your approach so that you bring the right people to the table to support you. You will learn key steps you can use in your own projects.

Throughout the day you will experience the tools together with peers and colleagues from across Ireland and have the chance to test them in practice. At the end of the programme, you will have a treasure chest of resources to take away, so you can deepen your learning and reading at your own pace.

### YOU WILL LEARN:

- How to create and use a common definition of success
- How to build a process of engagement – tools and tricks of effective participation
- About great engagement tools that you can apply in your own setting: World Café, Proaction Café, Group Dialogue, Buzz Groups, Appreciative Interviewing, Clustering & Prioritising, Landscape Mapping
- The difference between personal wish lists and getting active partners to implement action in their work
- To identify the key moments of intervention when change is more likely to take place
- How to create interventions that “stick” over time
- How to engage the wisdom of the room in planning actions



Community Engagement

### Program topics

- The language of Sustainability
- Café Conversations – How do you experience sustainability in your workplace?
- Appreciative Interviews – Your best ever engagement experience
- What Works – Inspired insights, clustering, prioritising
- Process Pointers – 5 principles of successful engagement
- Pro-action café – action planning for real
- Feed back and insights sharing - Whole group dialogue.

### REGISTRATION

Costs: £50 + VAT Incl. materials, lunch & refreshments

Time: 9:30 - 17:00

Venue: Canal Court Hotel, Newry, Northern Ireland

Questions and registration contact:

Michael Donnelly | T +44 7739 518 998

E michael.donnelly@perspectivity.org

More info: [perspectivity.org](http://perspectivity.org)

### ABOUT PERSPECTIVITY

Perspectivity helps people understand and master complexity. Most of today's big issues are complex – with many angles and diverse interests. Perspectivity trains and supports people to use all of that diversity to forge effective solutions. We specialise in participation tools that allow every voice to be heard and harnessed in creating success.